



Get Involved: You're Invited!

You're invited to attend our second round of public information centres to review study findings, assess potential rapid transit alignment options and station locations as well as planning policies and standards considered within communities along Hurontario and Main Street.

Staff from the cities of Brampton and Mississauga as well as the project consultants will be on hand to discuss the issues and answer questions. Stay as long as you'd like or drop by for a few minutes.

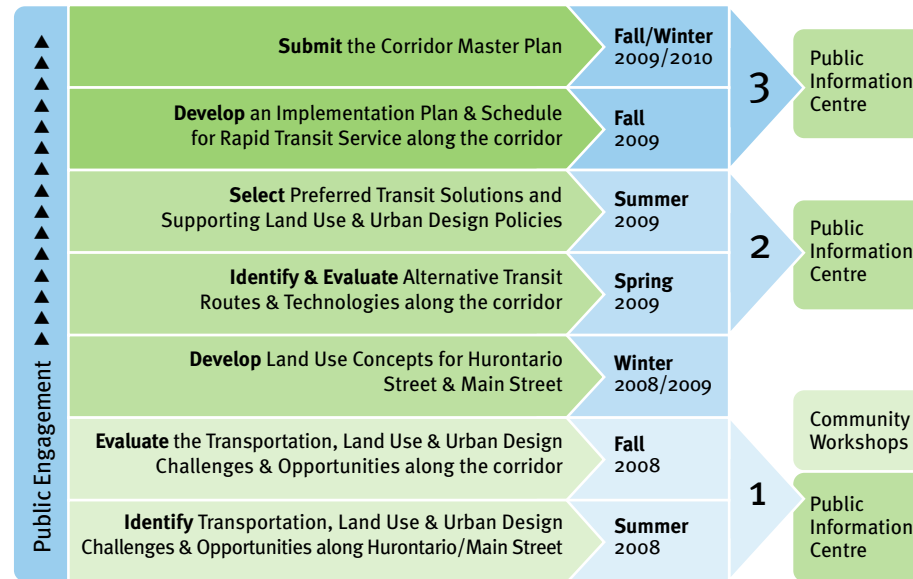
Hurontario/Main Street Study Public Information Centre

Date	Time	Address
Wednesday, June 10, 2009	5:00-9:00 p.m.	Mississauga Civic Centre Great Hall, 300 City Centre Drive
Wednesday, June 17, 2009	6:00-9:00 p.m.	Brampton City Hall Atrium, 2 Wellington Street West

The Hurontario/Main Street Study is in its second phase. There's time for you to get involved.

Project Schedule

Please check our website (www.hurontario-main.ca) for updates and find us on Facebook. We will be scheduling many public events over the next few months.



If you have any questions or would like more information about this study, please contact:

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What Is The Study About?

The cities of Brampton and Mississauga initiated the Hurontario/Main Street Study to develop a Corridor Master Plan that integrates rapid transit, land use and urban design for the corridor from Port Credit to downtown Brampton. This study supports the vision identified by Metrolinx and the two municipalities for moving people and accommodating future growth. The Metrolinx Regional Transportation Plan, *THE BIG MOVE*, identified rapid transit for the Hurontario/Main Street corridor as one of 15 “priority projects” for the Greater Toronto and Hamilton Area.

Key elements of the study include:

- Developing appropriate land uses and urban design policies and initiatives to support rapid transit service.
- Identifying potential social, economic and environmental impacts of various rapid transit routes and technologies.
- Ensuring residents and stakeholders play an active role in shaping the future of the corridor.

Vision Highlights

The Hurontario/Main Street Study team presented a Directions Report to Brampton and Mississauga City Councils in March 2009 with research and public input gathered to date. The Directions Report is an important first step in the overall study as it defines a vision that will help guide the strategic direction of the entire corridor. The vision addresses such questions as: How will the Hurontario/Main Street corridor evolve over time? What will it look like? What will be its defining characteristics?

Key components of the corridor vision, developed in consultation with area residents, include the need to:

- Provide an easy, reliable, frequent, comfortable and convenient rapid transit service with effective connections to other links in the inter-regional transit network.

- Create a beautiful street, with attractive “places” along the corridor featuring expanded mobility, vibrant economic activity, and liveable, mixed-use neighbourhoods, integrated with the transportation infrastructure.
- Recognize and reinforce the planned urban structure of each city, and encourage mixed-use, compact, intensified transit-oriented development directed along the corridor to suit the distinct nature of each existing community and be sensitive to the presence of adjacent stable neighbourhoods.

The Directions Report, including an abbreviated executive summary, can be viewed at www.hurontario-main.ca.



Connect 10 Symposium: Connecting People with Community and Commerce

The cities of Brampton and Mississauga hosted the Connect 10 Symposium last November to update the status of the Hurontario/Main Street Study and discuss the corridor vision with stakeholders as well as business and community leaders from both cities.

The keynote speaker from Minneapolis, Natalio “Nacho” Diaz, served as the Director of the Metropolitan Transportation Services for the Metropolitan Council, the regional planning organization of the Twin Cities Metropolitan Area.

He identified the many similarities between his project – the Hiawatha Light Rail Transit Study – and the Hurontario/Main Street corridor, and shared his experience and lessons learned through Hiawatha’s very successful 2004 implementation.

The American Public Transportation Association (APTA) estimates that for every dollar of public funds invested in transit, up to six times that amount in benefits is provided.



What Has Been Done So Far?

- Completing the Directions Report, which identifies a transportation, land use and urban design vision for the corridor.
- Undertaking a proactive approach to consultation, including public information centres, five community workshops and the Connect 10 Symposium to engage the public and key stakeholders in defining the Hurontario/Main Street vision.
- Developing a page on Facebook to collect input from residents and transit users.
- Assessing where a rapid transit system could operate in the corridor (side of street vs. centre of street).
- Examining the pros and cons of operating bus rapid transit or light rail transit along Hurontario/Main Street.
- Identifying how existing and proposed developments along the corridor may benefit from rapid transit.

“Ten years ago, few people thought that Minneapolis’ first light rail transit line would be successful. Today, over 28,000 people ride the Hiawatha line each day. What’s more, it has been a catalyst for economic development across our area, resulting in more than 7,000 new housing units near light rail stations. I see many comparisons to the Hurontario/Main Street corridor which has the potential to translate into a similar success story.”

Natalio “Nacho” Diaz, former Director of the Metropolitan Transportation Services for the Metropolitan Council

Next Steps

The current study phase will further define the transit, land use and urban design details of the plan and assess the corridor alternatives including technology choices, station locations and alignment options to meet the requirements of the Environmental Assessment (EA) process. We will also be providing more detailed information on selected corridor locations that will help to visualize potential opportunities in terms of built form and streetscape. This information will be available at a public information centres in June.

The final plan that details and recommends the nature of rapid transit with a supporting business case, corridor policies, and steps needed to achieve this vision, will be completed by the end of 2009.

For more information visit www.hurontario-main.ca.

Find us on Facebook to discover more about the Hurontario/Main Street Study.